

D&T Practice NEA

‘think around’ customer profile template

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Final version

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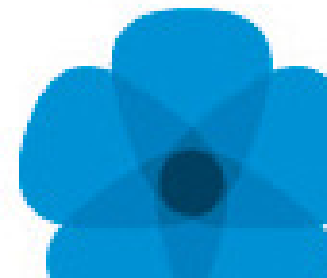
Overview

This document contains

A customer profile template for a practice D&T NEA

Points to consider when using this resource

To help scaffold a customer profile for a practice D&T NEA



Customer profile template

This is my client. He/she/they has/have commissioned the design and manufacture a prototype of my product.



Image of your client

<p>Start with a description and information about your Specific Client – carefully describe the general requirements of the client</p>	
<p>Write a paragraph about their background</p>	
<p>Write a paragraph on your clients view and opinion on their design requirements – after a discussion with the client, describe the agreed outcome</p>	
<p>Write a paragraph on your clients desired product outcome</p>	
<p>Think about other potential customers who may benefit from your product – Describe / explain the range of potential customers. For example, the final design /solution may benefit not only the client but others as well.</p>	

Summary of conclusions: It is important to summarise your findings



Give examples of products used in conjunction with the design problem - images from the internet are fine

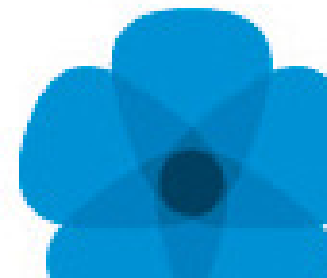
Example 1	Example 2	Example 3	Example 4	Example 5

Design and Technology

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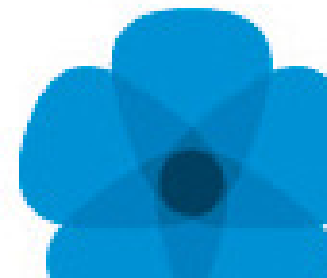
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