

# Sustainable Clothing 'the issue with fashion'

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Final version

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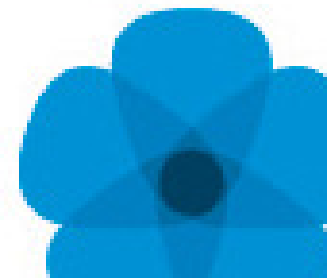
# Overview

## **This document contains...**

Power point to accompany lesson notes on *Sustainable Clothing‘the issue with fashion’*

## **Points to consider when using this resource**

Please add and amend as necessary



# **Sustainable Clothing 'the issue with fashion'**



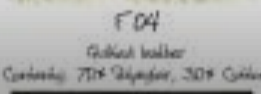
Sustainable Clothing  
'the issue with fashion'

# Why do we need/wear clothing?

F02  
90% gelbete leather  
Content: 80% 90, 20% 90



F03  
Gelbete leather  
Content: 70% 90, 30% 90



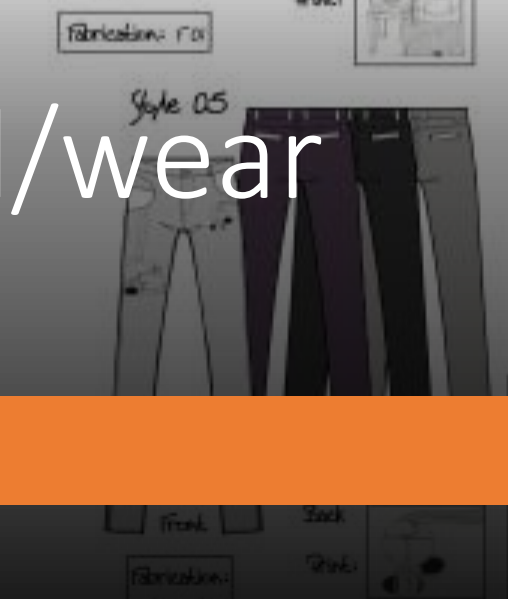
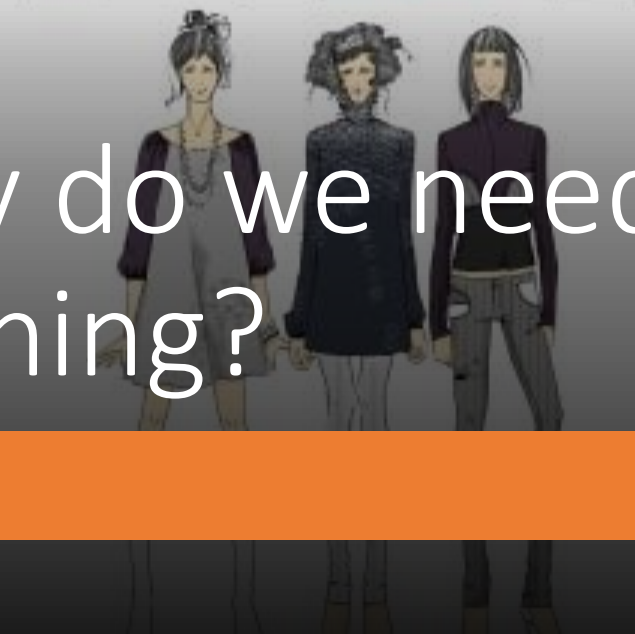
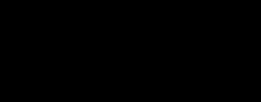
F04  
Gelbete leather  
Content: 70% 90, 30% 90



F06



F07



# There are 5 reasons why we need/wear clothing.

1. **Adornment:** Added decoration or ornamentation.
2. **Protection:** Clothing that provides physical safeguards to the body, preventing harm from climate and environment.
3. **Identification:** Establishing who someone is or what they do.
4. **Modesty:** Covering the body according to the code of decency established by society.
5. **Status:** One's position or rank in comparison to others.



# Adornment

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# Protection

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# Identification

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# Modesty



Status



# The issue with Fashion

The reduction in clothing prices over the last 20 years has allowed us to buy more clothes than ever. Most of us now have 5 times more clothes than our grandparents had. We thought this was good until we found out what was hiding behind this trend.

The reality of this continuous increase of cheap garments is only possible because of a constant reduction of production costs. This, in turn, has serious consequences on our health, our planet, and on garment workers' lives.



# Fast fashion – the facts

- 80 billion garments are produced each year
- Some brands now release 52 micro collections per year rather than the usual 2 seasons – summer and winter
- We produce 400% more clothes than 20 years ago
- On average , we only wear garments 7 times before getting rid of them
- An average of 35kg of textile waste is generated each year
- Most people only wear 20% to 30% of the clothes in their wardrobe





What we think the fashion industry looks like



The reality of the fashion industry





Working conditions in the fashion industry





# PAY GARMENT WORKERS A LIVING WAGE



A worker should  
be able to afford



food



rent



healthcare



education



clothing



transportation



savings

A living wage  
is a human  
right, for all  
people, all  
over the world



[www.cleanclothes.org](http://www.cleanclothes.org)

Wages in  
the fashion  
industry



## WORKING HOURS

# Working hours in the fashion industry

- 14 -16 hours a day is the average working day in most manufacturing countries
- 7 days a week is the normal schedule for most garment workers
- 96 hours per week is the normal working week for most garment workers
- Garment workers must work until 2 or 3 am during peak season to meet the deadlines imposed by the fashion industry brands

## Health and safety conditions in the fashion industry

- 1,134 garment workers lost their life in the collapse of a textile factory in Dhaka, Bangladesh in 2013
- 114 people were killed in a fire at the Bangladeshi firm Tazreen Fashions in 2013
- 50 workers have died and another 500 are sick due to blasted sand inhalation in denim factories in Turkey
- 800 people have been injured in fire accidents in garment factories in Bangladesh in 2013





Child labour in the fashion industry



Forced labour

# Union restrictions in the fashion industry



“

If their workers had more of a voice, they might have been able to resist managers who ordered them to work in the doomed building a day after large cracks appeared in it.

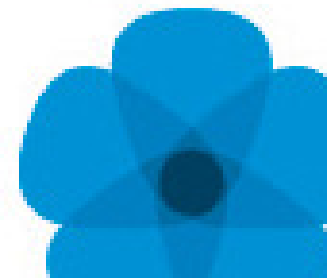
— Human Rights Watch representative after the Rana Plaza tragedy

# Design and Technology

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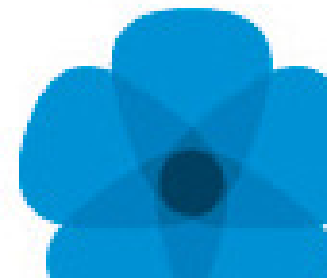
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