

Year 9 Company Design Brief

Design Brief: You have been approached by one of the companies in this in this PowerPoint to design a new product range for them to sell in their flagship store.

Design Specification:

- The range must appeal to teenagers
- The range must have minimal impact on the environment.
- It must consider the end of life disposal.
- It must clearly show the links to your chosen company.



The project must include:

Page 1 Interesting research facts about your chosen company

Page 2 A moodboard which could include a collection of images of their products, stores, things that you like, colour schemes that would go in your bedroom, innovative products – you should explain why you have chosen to include the images etc.

Page 2 and 4 a range of creative design ideas at least 8 ideas with annotation, annotation should include dimensions (sizes) and materials.

Page 5 A 3D drawing of your final design with reasons for your choice.



Inspiration

Apple



Inspiration

Braun

BRAUN



BRAUN



BRAUN



Inspiration

Gap



Inspiration

Primark



Inspiration

Underarmour



